

We are experiencing unprecedented levels of unemployment today, and as you know there are many extremely talented executives looking for jobs, but find the competition for them incredible. Companies are receiving literally thousands of resumes a month.

Recently, we were asked by one of our clients to present a workshop about what these executives can do to have more impact in an interview, and set themselves apart. There are some distinct strategies to this including: preparing for the interview like a sales call, knowing how to present yourself as a values-based leader, and overcoming obstacles like "bad interviewers" to make sure you send the right message and get asked back for the next round.

Due to subsequent demand for this workshop, we have scheduled a webinar to present this information.

Executive Webinar: How to Maximize Your Interview

Overview: With unemployment at its highest in recent history, and too few available jobs, the competition for those jobs has reached a new level. This workshop, geared towards the executive, will give you tools to differentiate yourself from the crowd.

You will learn:

1. How to prepare for an interview like never before
2. How to present yourself as a values-based leader in an interview
3. How to overcome common obstacles to communicate your personal brand, e.g., unprepared or bad interviewer

Who should attend: Executives who are looking for jobs and have experienced the fierce competition for them.

Webinar Date: **Thursday August 27, 2009**

Time: 3:00-4:30 pm EST

Cost: \$49

For more details, and to register contact:

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Please feel free to forward this to your friends and colleagues who might find this information useful.

Thank you very much.

Warm regards,

Selker Leadership, LLC